

## IIAAA CORPORATE SPONSORSHIP

### SPONSORSHIP BENEFITS

#### SELECT – LEVEL II

**\$1,500**

- Membership materials in Conference Packets
- Website Listing in Conference Program
- Newsletter Listing
- Sign & Introduction at Event

#### PATRON – LEVEL I

**\$500**

- Co-Sponsor of coffee break at District Meeting
- Patron Listing in Conference Program and on website
- Sign & introduction at event

The listed Corporation Sponsorship benefits are for the IIAAA fiscal year July 1<sup>st</sup> of one year to June 30<sup>th</sup> of the next year and subject to annual review and revision. Benefits to be mutually determined relative to guidelines of IIAAA.



## SPONSORSHIP

### Designated Events

Sunday Conference Banquet	\$10,000
Registration	\$5,000
Monday Luncheon	\$5,000
Monday Evening Reception	\$10,000
Tuesday Luncheon	\$5,000
Student Scholarships	\$5,000
General Sessions	\$2,500
Hospitality Rooms	\$2,500/ \$500
President's Reception	\$1,500
Secretaries Program	\$1,500
New AD Summer Workshop	\$500 - \$1,500
District / Class Meetings	\$500 - \$1,500
LTC Classes	\$500

Note: Several of these events have current sponsors who have first option. Sole sponsorship and / or shared sponsorship is possible. Sponsors will be recognized and have an opportunity to speak briefly at meal events and general sessions. See levels for other benefits.



## CORPORATE SPONSORSHIP PARTNER

**OPPORTUNITIES**



[www.iaaaa.org](http://www.iaaaa.org)

**INDIANA  
INTERSCHOLASTIC  
ATHLETIC  
ADMINISTRATORS  
ASSOCIATION**

**Contact:**  
Greg Hill, CAA  
IIAAA Associate Executive Director  
Phone: 317-966-6171  
Email: [glh224@gmail.com](mailto:glh224@gmail.com)

## IIAAA CORPORATE SPONSORSHIP

The (IIAAA) Indiana Interscholastic Athletic Administrators Association has established a corporate sponsorship program designed to provide a mutually beneficial relationship between the IIAAA and corporate business. It is the goal of the program to acquire additional revenues to support the Association Mission & Programs while controlling the time, manner and place of the commercial exposure associated with the sponsorships within our Association.

**REVIEW:** The President, along with the officers, shall review all requests for corporate sponsorship and make recommendations to the IIAAA Board of Directors.

**APPROVAL:** The Board of Directors will authorize, approve or take under consideration such requests based on the mission of the IIAAA and the benefit of the sponsor.

The Corporate Sponsorship benefits are for the IIAAA fiscal year of July 1<sup>st</sup> to June 30<sup>th</sup> of the following year or 365 days; subject to yearly review and revision. All Sponsorship contracts will allow the IIAAA to terminate the contract if it is so determined that it will have an adverse impact on the implementation of the Association's mission.



## CORPORATE SPONSOR INFORMATION

NAME OF BUSINESS \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

WEBSITE \_\_\_\_\_

Checks Payable to: IIAAA  
Mail to: Greg Hill  
10439 Bradford Rd., Avon, IN 46123

### Category of Interest:

- \_\_\_ Title (V) \$10,000+
- \_\_\_ Elite (IV) \$5,000+
- \_\_\_ Varsity (III) \$2,500+
- \_\_\_ Select (II) \$1,500+
- \_\_\_ Patron (I) \$500
- \_\_\_ Special Event Sponsorship (see back)

## WE INVITE YOU TO: PARTNER WITH THE IIAAA

### SPONSORSHIP BENEFITS

#### TITLE – LEVEL V \$10,000 & ABOVE

- Benefits Negotiable

#### ELITE – LEVEL IV \$5,000 & ABOVE

- Two email blasts to Members from IIAAA
- Sponsor material in Conference packets
- Website Listing, Listing in Conf. Program
- One Complimentary booth at Conference
- Web Page Logo/Link on Home Page
- Use of IIAAA logo/name
- Banner/Sign provided by Sponsor
- Opportunity to speak at event
- Newsletter Listing & Logo
- Sponsor/Co-Sponsor of Specific Event (In-kind trade, must provide statement of cost)

#### VARSIITY– Level III \$2500

- One email blast to of members from IIAAA
- Sponsor material in Conference packets
- Website Listing, Listing in Conf. Program
- One Complimentary booth at Conference
- Web Page Logo/Link on Home Page
- Use of IIAAA logo/name
- Banner/Sign provided by Sponsor
- Opportunity to speak at event
- Newsletter Listing & Logo
- Sponsor/Co-Sponsor of Specific Event (In-kind trade, must provide statement of cost)