



Event Program Advertising

Avon Sports Boosters is a 501 (c) 3 organization

Again ... this is the Year of the Oriole! This past season our student athletes achieved unprecedented success on the court, field, course, and especially in the classroom. You participated in that success with your generous support of the Avon Sports Boosters.

Our organization is committed to generating community and financial support for all of our student athletes — in 20 sports, representing over 55 athletic teams, and over 900 athletes — by offsetting expenses and creating scholarships for higher learning.

Join us for another outstanding year by participating in our Event Program Advertising.

Oriole sporting events are fellowships of fun and excitement, and are attended by thousands of your neighbors and friends each week. Give your business or organization the exposure you need, while building the future of Avon High School student-Athletes!

In return, your marketing messages will benefit by ...

- 1) **Strong Coverage.** Your marketing message printed in over 7,500 event programs.
- 2) **High Frequency.** Programs passed out at all home sporting events.
- 3) **Customer Loyalty.** A window display lets your customers know that you participate in the Avon Sports Boosters.
- 4) **A Complimentary Season Pass.**

Make your commitment to Avon High School while promoting your business or organization to the Avon community.

It's never been easier to show your Oriole Pride!

5 GREAT LEVELS!

Business Card
INCLUDES



BRONZE
2 Complimentary Season Passes

VALUED AT \$65

Half Page Ad
INCLUDES



SILVER
TWO Complimentary Season Passes

VALUED AT \$130

Full Page Ad
INCLUDES



GOLD
TWO Complimentary Season Passes

VALUED AT \$130

PLATINUM

CORPORATE AD
Full Page INCLUDES

Outdoor Banner | Indoor Pennant
Game Day Announcements
Recognition Night
4 All-Sports Passes

PLATINUM

CORPORATE AD
Full Page INCLUDES

All the Benefits of the Platinum Level
PLUS ... Inclusion on Our Athletic Home Page Website and ALL Individual Sports Team Pages!

(PLEASE PRINT. PLEASE FILL OUT ALL INFORMATION COMPLETELY. RETAIN YELLOW COPY)

Company / Name _____

Address _____
STREET CITY STATE ZIP

Contact Person _____

Phone () _____ Fax () _____ Cell () _____

Email _____

Ad Instructions:

- RENEWAL:** Use Last Year's Artwork with No Changes.
- NEW:** Artwork Is Supplied.
(Digital artwork is PREFERRED. Please submit via disk or email. Also attach an example to this form. DO NOT fold, staple, or mark.
- Pass #: _____
- Pass #: _____
- I wish to donate my passes to **Avon Sports Boosters**

Authorized Signature: _____

Date _____

LEVEL	PRICE	BALANCE
Bronze	\$300 ⁰⁰	
Silver	\$475 ⁰⁰	
Gold	\$650 ⁰⁰	
Platinum	\$1,500 ⁰⁰	
Platinum Plus	\$2,500 ⁰⁰	
Position Upgrade Add	\$500 ⁰⁰	
Platinum Plus Level customers may choose the inside front, center or inside back cover Position Upgrade. <i>Contact us for Availability!</i>		
Total		

- Please Invoice Me
- Payment Is Enclosed; Check Payable To:
Avon Sport Boosters
7575 East 150 South • Avon, IN 46123

Questions? Contact Kris at 317.590.8779 or AvonSportsProgram@gmail.com

(ASB USE ONLY)			
DATE	CK. RECEIVED	CK. NUMBER	BY



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