

## CORPORATE SPONSORSHIP

### Select – Level II

**\$1,500**

- Membership materials in Conference Packets
- Website Listing, Listing in Conf. Program
- Newsletter Listing
- Sponsor/Co-Sponsor of Specific Event  
(In-kind trade, must provide statement of costs)
- Sign & introduction at event

### Patron – Level I

**\$500**

- Co-Sponsor of coffee breaks/District Meeting
- Patron Listing in Conf. Program and on website
- Sign & introduction at event

The listed Corporate Sponsorship benefits are for the IIAAA fiscal year July 1st of one year to June 30th of the next year and subject to annual review and revision. Benefits to be mutually determined relative to guidelines of IIAAA.



## SPONSORSHIP

### Designated Events

|                           |                 |
|---------------------------|-----------------|
| Sunday Conference Banquet | \$10,000        |
| Registration              | \$5,000         |
| Monday Luncheon           | \$5,000         |
| Monday Evening Reception  | \$10,000        |
| Tuesday Luncheon          | \$5,000         |
| Student Scholarships      | \$5,000         |
| General Sessions          | \$2,500         |
| Hospitality Rooms         | \$2,500 / \$500 |
| President's Reception     | \$1,500         |
| Secretaries Program       | \$1,500         |
| New AD Summer Workshop    | \$500 - \$1,500 |
| District/Class Meetings   | \$500 - \$1,500 |
| LTC Classes               | \$500           |

\*Note: Several of these events have current sponsors who have first option. Sole sponsorship and/or shared sponsorship is possible. Sponsors will be recognized and have opportunity to speak briefly at meal events and general sessions. See Levels for other benefits.

**CORPORATE  
SPONSORSHIP/  
PARTNER**



**Opportunities**

[www.iaaaa.org](http://www.iaaaa.org)

**Indiana Interscholastic Athletic  
Administrators Association**

Contact: IIAAA

A. T. (Sam) Rasmussen, Executive Director  
rasmussen4605@comcast.net

# IIAAA Corporate Sponsorship

The Indiana Interscholastic Athletic Administrators Association has established a corporate sponsorship program designed to provide a mutually beneficial relationship between the IIAAA and corporate business. It is the goal of the program to acquire additional revenues to support the Association Programs while controlling the time, manner and place of the commercial exposure associated with the sponsorships within our Associations.

**REVIEW:** The president, along with the officers shall review all requests for corporate sponsorship and make recommendations to the IIAAA Board of Directors.

**APPROVAL:** The Board of Directors will authorize, approve or take under consideration such requests based on the mission of IIAAA and the benefit of the sponsorship.

The Corporate Sponsorship benefits are for the IIAAA fiscal year July 1st of one year to June 30th of the next year or 365 days; subject to yearly review and revision. All Sponsorship contracts will allow the Indiana Interscholastic Athletic Administrators to terminate the contract if it is so determined that it will have an adverse impact on the implementation of the Association's educational mission.



## IIAAA Corporate Sponsorship

Name of Business \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_  
 Email \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Website \_\_\_\_\_

Mail or Fax form to:  
 ATTN: A. T. (Sam) Rasmussen, IIAAA  
 4605 Goodrich Road | Valparaiso, Indiana 46385

### **(Make checks payable to IIAAA)**

For additional information: **219-613-1986**  
[rasmussen4605@comcast.net](mailto:rasmussen4605@comcast.net)

### Check Category of Interest

- \_\_\_\_\_ Title (V)  
\$10,000+
- \_\_\_\_\_ Elite (IV)  
\$5,000+
- \_\_\_\_\_ Varsity (III)  
\$2,500+
- \_\_\_\_\_ Select (II)  
\$1,500+
- \_\_\_\_\_ Patron/Member (I)  
\$500
- \_\_\_\_\_ Special Event Sponsorship (see back)  
\$500 - \$10,000



Benefits to be mutually determined relative to guidelines of IIAAA.

## *WE INVITE YOU TO:* **PARTNER WITH IIAAA**

### **Title – Level V** **\$10,000 & Above**

- Benefits Negotiable

### **Elite – Level IV** **\$5,000 & Above**

- Two email blast to Members from IIAAA
- Sponsor materials in Conference Packets
- Website Listing, Listing in Conf. Program
- One complimentary booth at Conference
- Web Page Logo/Link on Home Page
- Use of IIAAA logo/name
- Banner/Sign provided by Sponsor
- Opportunity to speak at event
- Newsletter Listing & logo
- Sponsor/Co-Sponsor of Specific Event  
(In-kind trade, must provide statement of costs)

### **Varsity – Level III** **\$2,500**

- One email blast to members from IIAAA
- Sponsor materials in Conference Packets
- Website Listing, Listing in Conf. Programs
- One complimentary booth at Conference
- Web Page Logo/Link on Sponsor Page
- Use of IIAAA logo/name
- Banner/Sign at Conference Event  
Provided by Sponsor
- Opportunity to speak at event
- Newsletter Listing
- Sponsor/Co-Sponsor of Specific Event  
(In-kind trade, must provide statement of costs)