



IHSAA November Board of Directors Minutes Wednesday, November 19, 2014



Board Members Present: Dave Preheim, Brad Holsinger, Mark DeHart, Jerry Galema, Mike Mossbrucker, Brian Avery, Jim Brown, Ed Gilliland, Sam Rasmussen, Tom Cullen, Scott Newcomb, Hal Pearson, Mike Hash, Les Wright, Gene Robertson, Alfie Hernandez, Jim Self, Scott Timmons, Steve Stocker, Will Hostrawser, Paul Heidenreich, John Prifogle, Shane Abrell, Brian Mancuso, Greg Martz, Pete Huse, Bryce Barton, Brock Touloukian, Norm Sellers, Larry Kissinger, Dan Ginder, Jon Regashus, Brandon Taylor, Tim Martin, Kevin Davis, Kelly McWilliams, Kerrie Schludecker, Kathy Cox, Brian Lewis, Bob Cuprisin

1. Call to order Mike Mossbrucker called the meeting to order at 10:00 am.

ACTION ITEMS

2. Approval of Minutes Ed Gilliland asked for approval of the August 27, 2014 minutes. A motion was made by Brian Avery and seconded by Paul Heidenreich to approve the minutes. The minutes were approved as presented.

3. Treasurer's Report Jim Brown presented the treasurer's report. As of November 19, 2014 there is a balance of \$35,928.47. A motion was made by Dave Preheim and seconded by Brian Avery to approve the treasurer's report. The treasurer's report was approved as presented. **See attachment for complete report.**

4. Sports Proposals Pete Huse introduced Julie Alamo, Terry Lakes & Glen Brown as representatives for Cross Country & Track to present proposals and rationales for those proposals. **Proposals are attached.** Each proposal was presented and discussion took place and questions were asked by the board. Robert Faulkens then addressed the board with the IHSAA perspective on each proposal. Much discussion took place concerning proposal number 4 and how this could be manipulated if passed.

5. IHSAA 2015 Realignment Committees Appointments

Mike Mossbrucker discussed the process for the realignment committee Appointments. The board was reminded that volleyball, softball, baseball and boys and girls basketball would no longer be lumped together. There will now be 4 separate realignment committees. Those interested in serving on those committees should email Mike and indicate what sport they are interested and identify the IHSAA district and class their school participates.

Mike also indicated those individuals that would be serving as delegates at the National Conference. Jim also asked for a motion to approve the conference gift of 2 tickets to the Indianapolis 500 or Brickyard and \$150.00 in cash or \$300.00 in cash. Motion was made by Jerry Galema and seconded by Mark DeHart. Motion passed as presented.

DISCUSSION / ACTION ITEMS

6. Strategic Plan for the Association

Sam Rasmussen/Tim Slauter discussed the strategic plan. Tim indicated that the board needs to take ownership of this plan. He thanked Mike for allowing him to be present at this meeting and he thanked Sam, Don Bales, Patti McCormack, Janis Qualizza, Kevin Horrigan and John Evers for their contributions in developing the strategic plan. Tim went on to explain the process and history behind the development of the strategic plan. This is a 5 year plan running from 2015-2020. There were approximately 27 individuals that worked on the plan. Nothing was considered off limits concerning suggestions for the betterment of the IHSAA. After the first meeting there were dozens and dozens of recommendations. All

suggestions were compiled and a spread sheet was developed that identified 8 areas of major concerns / categories. At their October meeting the spread sheet was narrowed to a workable number of recommendations. **See attachment.** Tim encouraged comments and questions.

Kevin Horrigan presented the presented the PROGRAMS portion of the strategic plan. Patti McCormack presented the OPERATIONS portion and Sam presented the FINANCE section on behalf of John Evers. Mike again encouraged the board to ask questions or make comments concerning the strategic plan. Kerrie commented about the possibility of an on line store that IIAAA merchandise could be available to the members. Discussion took place about how this could be done. Most in attendance indicated they would be interested. Sam indicated that the board is being given time to reflect on the strategic plan.

INFORMATIONAL ITEMS

7. Executive Director Report

Sam Rasmussen presented the executive directors report to the board. Discussion took place concerning the hospitality room at the national conference and that there would be a corn hole competition. Sam discussed the status of the IIAAA becoming incorporated. **See attachments.** Sam also discussed the conversation with Kelly Komp and Multiple out of Chicago. He indicated that this conversation started about a website but led to branding and marketing of the IIAAA. Sam also encouraged the board to seek out new members for the IIAAA. He suggested that maybe someone from each conference could do this by contacting non-members in each district and encouraging them to join the IIAAA. He also suggested that we encourage middle school membership.

8. Standing Committee Reports

- a. Sports Proposals Pete Huse indicated he would be contacting tennis concerning any proposals they may have.
- b. Historian No report.
- c. Retired Auxiliary Les Wright/Gene Robertson—Les indicated that he has started tearing up tickets to get ready for the national conference.
- d. Professional Development
Kerrie Schludecker/Andy Owen reported on course offerings. **See attachment.** Kerrie also indicated that there are 72 certified instructors but not many are active. She stressed the importance of getting more instructors. LTC 790 must be taken in order to be an instructor.
- e. Membership Bob Cuprisin gave the membership report. **See attachment.** He indicated that the IIAAA is 56 off of last years membership. The goal is 600 members. It was mentioned that it would be helpful for him to send out which schools in each district are members. Bob has a list of each school in each of the 6 districts and can provide members that information.
- f. Jr. High/Middle School
Scott Timmons asked about funding for the middle school hospitality room.
- g. Communication Will Hostrawser and Jason McIntyre will soon be getting the newsletter up and running again.
- h. Technology Brian Mancuso/Shane Abrell discussed the needs of the IIAAA concerning technology. Such ideas as a twitter account, facebook page, message board were discussed. Shane indicated the need for new members to know the benefits of the IIAAA. Discussion took place about the web site and the importance of keeping it updated. It will only be as good as the information provided Jon. Sam suggested email blasts to members seeking sponsors. Jon wanted to know when registration should begin for the state conference. The conference rate will stay the same for this years conference. Sam discussed badges for those that have the CAA etc to wear at the conference. He indicated he will send an email with that information to Jon.
- i. Web site Jon Regashus---Web-site was discussed with technology report.

- j. State Conference Mike indicate he is working on the program for the state conference. Registration should open up the first week of January. The CAA exam will be on Sunday at 1:00 pm at the state conference. Kerri asked about the possibility of a review time for the test. Mike went on to explain the concessions that the Marriott has agreed to for this conference and that it amounted to approximately \$20,000 in savings. Examples---\$5000 credit for this year, 20% off on meals, a limit on room rate increases and in kind services have increased
- k. Registration Kevin Davis/ Brandon Taylor indicated that the registration for the conference should be ready in January.
- l. Exhibits Bryce Barton / Greg Martz indicated they are ready to go. Registration will go on the web site in early December. They needed to know of any costs or set-up changes and the time of the social.
- m. Gifts/Hospitality Jim Self/Alfie Hernandez had nothing to report.
- n. Awards Steve Stocker/Michael Hasch indicated that all contact information had been sent out. December 15th will be the deadline. Another email will be sent out soon requesting information and then personal contact will be made. Steve asked the district directors to provide the AD's with years of service and retirees. Steve asked about the printing of the program Information needs to go to Will. Mike then discussed the awards. NFHS Citation---Paul Neidig, NIAAA Hall of Fame---Sam and Frank, Kovaleski---Jim nominated Sam Rasmussen, State Award of Meit---Sam nominated Deb Stevens
- o. Mentoring Kathy Cox discussed the mentoring program and the feedback session for new AD's that she conducted. **See attachment.**

9. IIAAA Proposals

Larry Kissinger/Brian Lewis discussed the need for a better system for fall meetings and getting the minutes for those meetings. A question was asked about expanding the football rules during the summer to other sports. It was also questioned whether or not the district meeting minutes should be posted on the web-site

10. Fall Districts Meeting Reports – Spring dates

Mike Mossbrucker indicated that we need the fall district meeting dates and times.

a. District 1	Mar 10	Bulldog Center Crown Pt. HS	9:30 am CDT	Brock Touloukian
b. District 2	Feb. 25	Don Hall's Guest House---Ft. Wayne	10:00 am EDT	Dan Ginder
c. District 3	Mar 11	BW 3 in Brownsburg	10:30 am EDT	Michael Hasch
d. District 4		Rising Star Casino	10:00 am EDT	John Prifogle
e. District 5	Mar. 12	Spring Mill State Park	10:00 am EDT	Scott Newcomb
f. District 6	Feb. 18	The Gasthoff (Montgomery)	12:00 pm EDT	Andy Owen

11. Reports

- a. Review of Pre-Board Meeting Mike Mossbrucker indicated that all items discussed at the pre-board meeting have already been covered. **See attachment for pre-board agenda**
- b. IIAAA/IHSAA meeting on November 18th Mike explained and discussed the first of what is hoped to be an annual IIAAA / IHSAA meeting. He indicated that there was great dialog with those in attendance. An AD advisory board was discussed along with the possibility of utilizing retired AD's as mentors to new AD's. There was also discussion that there needs to be communication with the principals and superintendent associations as to what the role of athletic administrators in schools is and what can be done to help keep individuals in the AD position. Turnover in the athletic administration positions throughout the state is a concern of both the IIAAA and IHSAA.

12. Other Items

13. Motion to adjourn & lunch Motion was made and seconded to adjourn the meeting.