

CORPORATE SPONSORSHIP

Select – Level II

\$1,500

- Sponsor materials in Conference Packets
- Website page and conference program listing
- Newsletter listing
- Co-sponsor or sponsor of specific event
(In kind trade; must provide statement of costs.)
- Sign & introduction at event

Patron – Level 1

\$500

- Co-sponsor of coffee breaks / District Meeting or Hospitality Room
- Patron listing in conference program and on website.
- Sign & introduction at event

The listed Corporate Sponsorship benefits are for the IIAAA fiscal year July 1 of one year to June 30 of the next year and subject to annual review and revision. Benefits to be mutually determined relative to guidelines of IIAAA.



SPONSORSHIP

Designated Events

Sunday Conference Banquet	\$5,000
Registration	\$5,000
Monday Luncheon	\$5,000
Monday Evening Reception	\$5,000
Tuesday Luncheon	\$5,000
Student Scholarships	\$2,500
General Sessions	\$2,500
Hospitality Rooms	\$2,500 / 500
President's Reception	\$1,500
Secretaries Program	\$1,500
New AD Summer Workshop	\$500 -1,500
District/Class Meetings	\$500
LTC Classes	\$500

*Note: Several of these events have current sponsors who have first option. **Sole** sponsorship and/or shared sponsorship is possible. Sponsors will be recognized & have opportunity to speak briefly at meal events & general sessions. See Levels for other benefits.

CORPORATE SPONSORSHIP/ PARTNER



Opportunities

www.iaaa.org

**Indiana Interscholastic Athletic
Administrators Association**

Contact: IIAAA
Priscilla Dillow, Executive Director
priscilladillow@aol.com
(317) 850-6138

**IIAAA
Corporate Sponsorship**

The Indiana Interscholastic Athletic Administrators Association has established a corporate sponsorship program designed to provide a mutually beneficial relationship between the IIAAA and corporate business. It is the goal of the program to acquire additional revenues to support the Association Programs while controlling the time, manner and place of the commercial exposure associated with the sponsorships within our Associations.

REVIEW: The president along with the officers shall review all requests for corporate sponsorship and make recommendations to the IIAAA Board of Directors.

APPROVAL: The Board of Directors will authorize, approve or take under consideration such requests based on the mission of IIAAA and the benefit of the sponsorship.

The Corporate Sponsorship benefits are for the IIAAA fiscal year July 1st of one year to June 30th of the next year or 365 days; subject to yearly review and revision. All Sponsorship contracts will allow the Indiana Interscholastic Athletic Administrators to terminate the contract if it is so determined that it will have an adverse impact on the implementation of the Association's educational mission.



IIAAA Corporate Sponsorship

Name of Business _____

Contact Name _____

Mailing Address _____

City _____

State _____ Zip _____

Email _____

Phone _____ Fax _____

Website _____

Mail or Fax form to:
ATTN: Priscilla Dillow, IIAAA
PO Box 352 Plainfield, Indiana 46168

(Make checks payable to IIAAA)
For additional information: **317-850-6138**
priscilladillow@aol.com Fax: 317-838-3026

Check Category of Interest

- _____ Title (V)
 \$10,000
- _____ Elite (IV)
 \$5,000
- _____ Varsity (III)
 \$2,500
- _____ Select (II)
 \$1,500
- _____ Patron/Member (I)
 \$500
- _____ Special Event Sponsorship (see back)
 \$500-\$10,000



Benefits to be mutually determined relative to guidelines of IIAA.

WE INVITE YOU TO: PARTNER WITH IIAAA

Title – Level V \$10,000 & Above

- Benefits Negotiable

Elite – Level IV \$5,000 & Above

- Membership list
Use of Corporate Sponsor only
(Cannot be sold or distributed)
- Sponsor materials in Conference Packets
- Website Listing, Listing in Conf. Program
- Two or less comp. booths at Conference
- Web Page Logo / Link on Home Page
- Use of IIAAA logo/name
- Banner/Sign 3' x 5' or '6 with grommets, provided by Sponsor
- Opportunity to speak at event
- Newsletter Listing & logo
- Sponsor/Co-Sponsor of Specific Event
(In kind trade; must provide statement of costs)

Varsity – Level III \$2,500

- Membership list
Use of Corporate Sponsor only
(Cannot be sold or distributed)
- Sponsor materials in Conference Packets
- Website Listing, Listing in Conf. Programs
- One Comp. booth at Conference
- Web Page Logo / Link on Sponsor Page
- Use of IIAAA logo/name
- Banner/Sign at Conference Event
Size to be 3' x 5' or 6' with grommets, provided by Sponsor
- Opportunity to speak at event
- Newsletter Listing
- Sponsor/Co-Sponsor of Specific Event
(In kind trade) must provide statement of costs.